



THE CITY OF  
**OXFORD**  
**PRESS RELEASE**

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**To:** Hotty Toddy News, Oxford Eagle, Daily Mississippi  
**From:** City of Oxford  
**CC:** Robyn Tannehill, Bart Robinson, Mark Levy, Kara Giles, Reanna Mayoral  
**Date:** January 12, 2022  
**Re:** Designated Pickup Locations for Vehicle for Hire and Ride Share Companies

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In order to promote the health, safety, and welfare of Oxford citizens and visitors, the Board of Alderman unanimously approved an ordinance amending Chapters 118, Sections 19, 22, 23, and 25, and added section 33, Designated Downtown Pickup Location, to the Vehicles for Hire Ordinance on December 7, 2021. Ride Share companies, who are not under the jurisdiction of the ordinance, voluntarily agreed to participate.

Section 33 of the new ordinance will allow riders to access a designated driver at three possible locations within the downtown area (see Map 1). The new policy will affect all taxi cab companies and private ride share companies that operate in the downtown area seven days a week from 9 pm to 3 am. Designated drivers are strongly encouraged, but not required to use the pickup locations. The policy is designed to promote the safety of riders, reduce congestion, and allow for a more pedestrian-oriented downtown area.

(CONTINUED ON PAGE 2)

Map 1: Downtown Area Pickup Locations



EXHIBIT A: DOWNTOWN AREA FOR DESIGNATED PICKUP

## Designated Downtown Pickup Locations Details

Who:

- All *riders* in the downtown area
- All *drivers* of cab companies and rideshare companies

What:

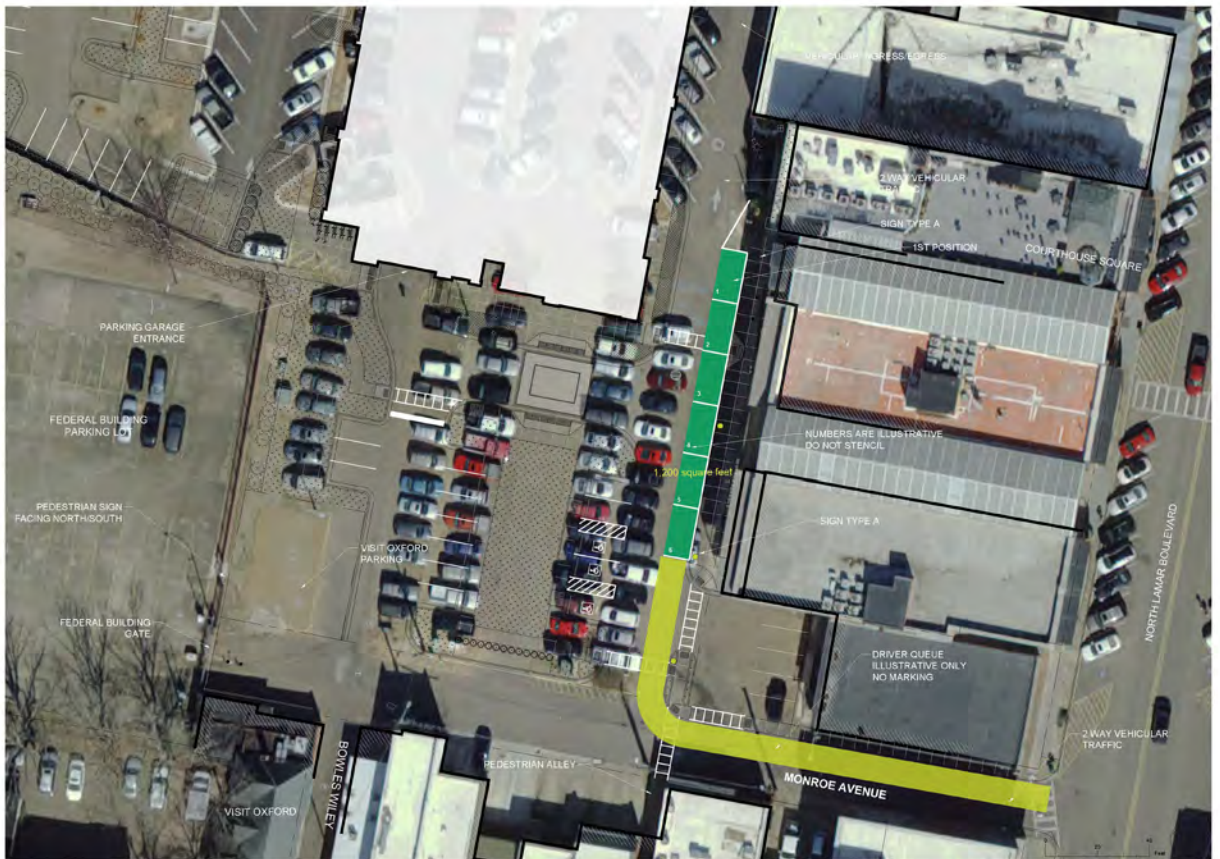
- Designated pickup spaces clearly marked with signage
- Designated waiting space in well-lit, surveilled areas

When:


- Seven days a week between the hours of 9 pm and 3 am

Where:

**NORTH PICKUP LOCATION**  
**City Parking Garage**  
**34°22'3.60"N, 89°31'8.76"W**



**DESIGNATED PICKUP NORTH LOCATION    PARKING GARAGE**

		<b>City of Oxford General Government</b>	
Drawn by:	Mark Levy	Date:	12/15/2021
Project name:	Safe Ride Home	Revisions:	

WEST PICKUP LOCATION  
 Harrison Avenue  
 34°21'56.34"N, 89°31'11.34"W



DESIGNATED PICKUP WEST LOCATION HARRISON AVENUE

City of Oxford General Government

Drawn by:	Mark Levy
Date:	12/15/2021
Project name:	Safe Ride Home
Revisions:	

EAST PICKUP LOCATION  
South 14<sup>th</sup> Street  
34°21'54.19"N, 89°31'2.75"W



**DESIGNATED PICKUP EAST LOCATION SOUTH 14TH STREET**



City of Oxford General Government

Drawn by:	Mark Levy
Date:	12/21/2021
Project name:	Safe Ride Home
Revisions:	

**Definitions:**

**Riders**-Anyone using a rideshare, cab, or designated driver to leave the downtown area

**Drivers**-Drivers of rideshare companies, cab companies, and designated drivers

**Downtown area**-Area bound by Ninth Street on west, Jefferson Avenue on north, 14<sup>th</sup> Street on east, and University on south.

**Rideshare**-Companies that match riders with drivers that cannot legally be hailed from the street

**Taxicab, Taxi or Cab**-Vehicle for hire licensed by the City of Oxford

**Designated driver**-A driver who abstains from alcohol in order to drive others safely